

*Introducing  
Jacqui Knight*



*1 July 2010*

# C.V. Jacqui Knight

Name: Patricia Jacqueline (Jacqui) Knight

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Mt Albert, New Zealand

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<http://bitbybit.co.nz> and [www.madambutterfly.co.nz](http://www.madambutterfly.co.nz)

Born: 11 May 1949

Marital Status: Divorced; two sons 35 and 30, three grandsons

Health: Excellent. Non-smoker

## **BACKGROUND**

Auckland Girls' Grammar School Two years Academic A

1962-1964 School Certificate : English, French, Geography  
General Science, Mathematics

1965 Commercial subjects including UE English

1966-1975 Secretarial work, various companies

1975 Established own business, **Secretary at**, secretarial service  
including newsletter writing, direct marketing, journalism

1975-1979 Established environmental group (Friends of the Home)

1977-1992 Member of NZ Gifted Children's Association and developed  
home extension projects (Correspondence School) for sons  
Christopher and James Burgess

1980 Established **Qui Direct** Marketing, studying with Australian  
Direct Marketing Association, Certificate in Direct Marketing

1980-1990 General Secretary, NZ Federation of Business and  
Professional Women's Clubs

1987-1993 Freelance journalism for Readers Digest; NZ Herald etc

1987-1995 Farming (organically) in Hunua district

## **BACKGROUND**

continued

1992-1995	Established environmental group, HOPE (Householders Options to Protect the Environment)
1995-1996	Spent nine months riding horseback from Bluff to Cape Reinga
1996-2003	<p>Started community newspaper, '<b>Russell Lights</b>', established small business (secretarial service and email centre), teaching computer skills (adults); established Enterprise Russell (community economic development trust); responsible for two staff; undertook various projects, including</p> <ul style="list-style-type: none"><li>• Establishment of 2,400ha of the Russell peninsula as a Kiwi Recovery area, including funding applications and funds administration.</li><li>• Organised public meeting and community consultation involving Dr P McDermott on 'A Plan for Russell', September 2002</li><li>• Editing/publishing the fortnightly newspaper, the 'Russell Lights'</li><li>• Fundraising project – Mystery Envelope, from concept through management and successful completion.</li><li>• Initiated 'Environmental Expo' in Russell, now in its eighth year.</li><li>• Tutoring wide range of adults within the community in basic computer skills</li><li>• Initiated 'Workskills for Workseekers' Course in Russell</li><li>• Initiated 'Habitat for Humanity' project for Waikare family</li><li>• Undertook 'local Clean Up NZ' project (three years)</li></ul>
August-September 2003	Three-month journey to South Island looking at community economic development opportunities for the Far North
2003-present	Self-employed and based in Russell, Bay of Islands, editing local publications, consulting on community economic development issues, computer training and communication; organising events etc
2006-present	Formed Monarch Butterfly New Zealand Trust to address biodiversity and protection of Lepidoptera species; Trustee, Secretary
2007-present	Regional representative for Duffy Books in Homes

## RELEVANT SKILLS

- Computer programs (advanced) including:
  - Adobe InDesign
  - Adobe PhotoShop
  - Microsoft Word
  - Microsoft Excel
  - Microsoft PowerPoint
  - Microsoft Access (limited)
  - Internet browsing and email
  - Quickbooks
- Funding/grant applications
- Report writing
- Public relations
- Secretarial skills for clubs and organisations
- Teaching (including above computer programs, word-processing and English as a Second Language)
- Driving (including company cars, school buses, taxis, trucks)
- Tikanga Māori

## INTERESTS

- art
- floral art;
- children and family;
- community economic development;
- conservation and environment;
- entertaining, especially overseas visitors;
- horse-riding;
- nature and outdoors;
- tourism;
- walking/ tramping
- former secretary of Council, Christ Church (Anglican), Russell

## TESTIMONIALS

**Barbara Wesseldine,**

Bishop's Chaplain/Co-Ordinator  
Auckland Diocese, Anglican Church

Phone 09 303 9501 – [bwesseldine@auckanglican.org.nz](mailto:bwesseldine@auckanglican.org.nz)

**Yvonne Sharp, MNZM**

Chairperson of the NZ Road Safety Trust, Presiding Member of the Lottery Northland Community Committee, QEII Trust Deputy Chair, former Mayor, Far North District)

Phone 09 407 7992 – [yvonnesharp@xtra.co.nz](mailto:yvonnesharp@xtra.co.nz)

**John Russell,**

Chairman, Russell's Christ Church

Phone 09 403 8441 – [tiger5tuxedo@yahoo.com.au](mailto:tiger5tuxedo@yahoo.com.au)

*Fellow Trustees of Monarch Butterfly NZ Trust*

**Charlotte Beesley**

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**Mary Parkinson**

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**Beverley Sinclair**

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**Norm Twigge**

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